



HORNER • BARROW ORTHODONTICS, PC

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Produced for
our patients and
dental colleagues

Summer 2013

Why summer is a great time to get started in braces.

Summer is finally here! For many people, summer is the most convenient time to start orthodontic treatment. Free from the demands the busy school year brings, kids are able to get a jump start on their treatment during the lazy days of summer. Also, kids have plenty of time to adjust to their braces before going back to school. Let your child's new school year start with the beginning of a beautiful, straighter smile.

Horner Orthodontics is now Horner Barrow Orthodontics. **Call us today at 605.335.6680 or 1.866.633.6202** to schedule your No Cost recall examination. Remember that it is important for us to examine your child periodically to ensure that we provide your child with the **proper treatment at the proper time.**

Three Important Reasons To See Your Dentist During Orthodontic Treatment

While orthodontic treatment provides you with an attractive, healthy smile and provides a lifetime of improved oral health, it is still *extremely* important that you continue to see your dentist while you're in braces.

There are three main reasons it is important to continue seeing your dentist for dental visits and professional cleanings, while you're also making your regular appointments with your orthodontist.

1. Plaque and tartar removal

The orthodontic appliances we place on your teeth provide additional spaces where food particles and bacteria collect. Eventually, plaque and tartar can form around your brackets, bands or other appliances we place on your teeth.

While our staff does an excellent job reminding our patients of the importance of proper oral hygiene during orthodontic treatment, professional cleanings and checkups with your dentist will help ensure plaque and tartar are removed.

"Every orthodontic patient needs their teeth cleaned and examined twice a year, in addition to annual x-rays to ensure their teeth are cavity-free," says Dr. Horner.

2. Decalcification

This is a potentially serious condition in which your teeth lose calcium. It is caused by plaque buildup on your tooth enamel and it appears as white spots on your

tooth surfaces. It is irreversible and if left untreated, it can lead to cavities. *"This does occur with some orthodontic patients, and the sad news is that it is absolutely preventable,"* Dr. Barrow says.

Patients who eat sugary sweets and acidic foods in moderation, practice ongoing good oral hygiene, and visit their dentist regularly can help prevent decalcification.

3. Cavities can lengthen orthodontic treatment

At Horner Barrow Orthodontics, we pride ourselves in providing on-time treatment completion. To accomplish this, however, it is vital for our patients to maintain regular dental checkups while we're treating them.

Your dentist can provide fluoride treatments that strengthen your teeth and protect them from cavities.

On the other hand, orthodontic patients who get a cavity during treatment may have their treatment completion delayed. A cavity in an area around your bands or brackets can require us to remove them so your dentist can properly fill the cavity. This requires additional visits both to the orthodontist and to the dentist, which can result in longer time in orthodontic treatment.

So, in conclusion, keep those regular checkups and cleanings with your dentist during orthodontic treatment. This will ensure your teeth look their best when your orthodontic treatment is complete!

Patient Testimonials Patient Testimonials

"We sought two opinions when shopping for orthodontic care for our daughter. She had a severe overbite and spacing between her teeth. The other office recommended jaw surgery to correct her problem. Horner Barrow Orthodontics corrected her malocclusion without jaw surgery and the results are excellent. We are very happy that we chose Horner Barrow Orthodontics for our daughter's orthodontic treatment."

—Michelle L. 11/6/12





OUR TEAM AND YOU...

Working together to create your beautiful, confident smile.

Do Braces Really Hurt?

When meeting with new patients, one of the most common questions we're asked relates to pain. "Do braces really hurt?" Some patients have heard from friends, parents or older siblings that braces are painful. Although different people have different pain tolerances, as a rule of thumb, we ask patients to take Tylenol or Advil one hour before their appointment to help alleviate any discomfort.

Fortunately, the days of orthodontists causing excessive amounts of pain are behind us. In the past, orthodontists used heavy, ugly, painful metal braces which required a lot of tightening and physical pain. Today's braces are self-adjusting, the wires are light and comfortable and the most discomfort our patients report (on a scale of 1-10) is typically a 2 or 3. Mild cheek discomfort ranks at the top of the "discomfort" category.

With adequate levels of pain control (over-the-counter pain medication) and softer foods for the first few days, our patients usually tell us that it was fairly easy adjusting to their new braces.



Patient Testimonials

"We are very pleased with our daughter's smile. It is amazing. Her orthodontic treatment lasted about 2 years and everything went very smoothly. The payment plan was great and everyone at Horner Barrow Orthodontics was very easy to work with from start to finish."

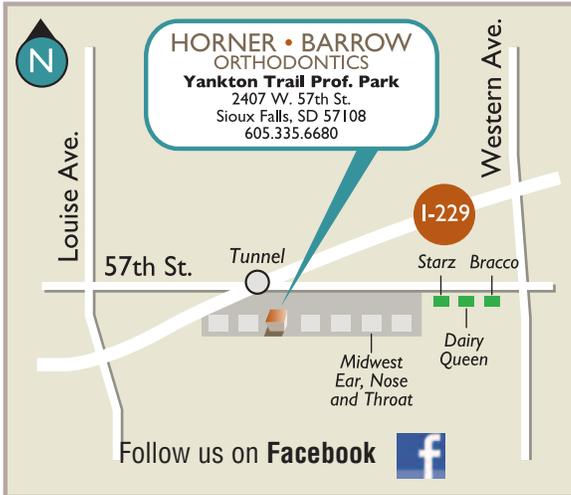
—Linda H. 4/19/13



Patient Testimonials

"Horner Barrow Orthodontics was a great choice for our family. The staff and doctors were very helpful and flexible with scheduling appointments. We rarely had to wait to be seen. All procedures were explained thoroughly. Keep up the great work!"

—Sarah H. 2/4/13



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Five Reasons To Start Your New Smile Here

1. Our Experience. With over 100 years of combined orthodontic team experience, our team is equipped to provide you with the best smile possible in a timely manner.

Dr. Kevin Horner and Dr. Keri Barrow are specialists in orthodontics who stay up-to-date with the latest in cutting-edge orthodontic technology. Continuing education classes are something that orthodontists are required to complete in order to maintain their license. Dr. Horner and Dr. Barrow acquire much more than the required continuing education hours in order to better themselves as orthodontists.

2. The Latest Technology for Children, Teens and Adults. We offer a variety of orthodontic solutions, customized to fit your individual needs including self-ligating braces, clear braces, lingual braces and Invisalign®. **We can create a beautiful smile for you, whatever your age.**

3. Flexible Payment Options. We make your orthodontic treatment affordable offering convenient monthly payment plans to suit your budget. We also accept most insurance plans.

4. Availability. Our convenient location and office hours make it easy to find appointments that work best with your busy schedule. We also offer before and after school appointments.

5. Results. Results. Results! Our mission is to provide you with the highest quality of orthodontic treatment possible in a fun, friendly environment. Our dental referrals comment all the time on the beautiful smiles we consistently create for their patients. Comments like, "We can tell where our patients have been treated without even looking at their chart when they come into our office."

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